

FOR IMMEDIATE RELEASE

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Brewster Travel Canada Announces the Grand Reopening of its Flagship Attraction, the Banff Gondola

BANFF - Brewster Travel Canada announced today that its \$26 million redevelopment project of the Banff Gondola is complete and the entire mountaintop experience is now open. The completion of this project has secured the Banff Gondola as the Rocky Mountains' premier mountaintop destination offering visitors to Banff National Park more to see, learn and do than ever before.

Highlights of the all-new mountaintop experience include:

- / The addition of a state-of-the-art interactive family-friendly interpretive experience that ignites each visitor's understanding and passion for Banff National Park and its unique ecosystems;
- / The Above Banff theatre: a 40-seat cinema showcasing a multi-sensory presentation;
- / New culinary offerings including an exhilarating dining experience at the upscale Sky Bistro, the self-serve market style, Northern Lights Café, and healthy grab-and-go options at Castle Mountain Coffee Co;
- / An expanded rooftop observation deck providing unparalleled views of the Banff town site, the Bow Valley and the surrounding Rocky Mountains.

"We are thrilled to announce the grand opening of the all-new mountaintop experience at the Banff Gondola," said David McKenna, President of Brewster Travel Canada. "The enhancements made will provide future generations of visitors the opportunity to experience Banff and the Canadian Rockies like never before."

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About Brewster Travel Canada

Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to the world's most spectacular natural locations. With expertise in travel planning, transportation, hospitality, and attractions, Brewster Travel Canada has set the standard of excellence for authentic travel experiences in Canada and the Rocky Mountains with a history that dates back over one hundred years. Brewster is part of the Viad Corp (NYSE:VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Viad, visit www.viad.com. For more information on Brewster, please visit www.brewster.ca.